



**SUBJECT: Message from the Club President**

**I am honored to serve again as your Club president and will use my prior experience to meet the new challenges identified by our Board and members.**

**We have a history of being a resourceful and dynamic club and need to share this with our friends and neighbors. I will do my best to continue to build our club during my tenure as President along with our member's participation to enhance our presence in our community.**

**By evaluating and strengthening our present programs we will continue to make a difference in our community and live up to our motto.**

**Goals and Objectives for 2016-2017:**

- a. Increase awareness of our Club in the community and within our club.**
- b. Identify potential new members and recruit to grow our club.**
- c. Implement Standing committees to increase membership participation and strengthen programs.**
- d. Develop new methods for promoting our flag program to increase participation.**
- e. Evaluate youth sports programs and how our club can enhance their effectiveness.**
- f. Evaluate current fund raising programs and any potential new programs to increase our fund raising capabilities.**
- g. Maintain a viable and pertinent guest speaker program with presentations of interest to our club members.**

**I am convinced that with everyone's enthusiastic commitment and dedicated participation these goals and objectives can be achieved by our Club.**

**David A. McClure**

**President**

**Kiwanis Club of Harker Heights**